



#### Helen Howe Salt Business Network Manager



#### **Christian Aid's work**

In practical terms, our work is focussed in three main areas:



Long-term development projects

Salt

Humanitarian assistance Advocacy and campaigning

All our work involves us working closely in **partnership** with lots of different people and bodies

### Christian Aid & The Private Sector

'Businesses, from the largest to the smallest, have a critical part to play in ending the scandal of poverty'

[Partnership for Change]

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'The Sustainable Development Goals provide a powerful aspiration for improving our world – laying out collectively where we need to go and how to get there. Responsible business and investment will be essential to achieving this transformational change.'

[UN Global Compact 2015]

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"Business leaders committed to working together to achieve a world without poverty"

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#### A faith focus

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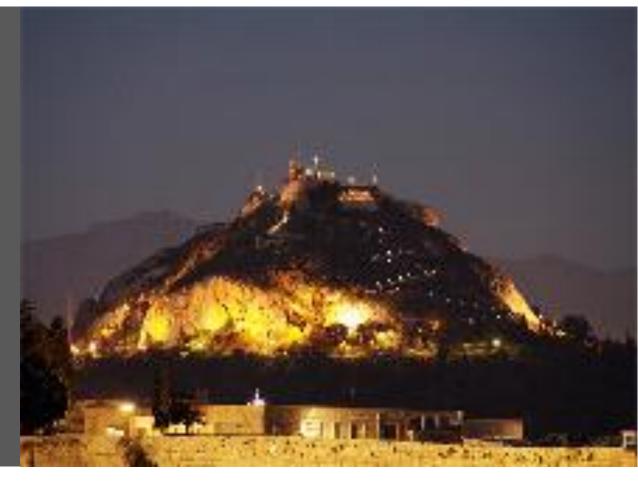


"You are the salt of the earth. You are the light of the world" Matthew 5:13,14

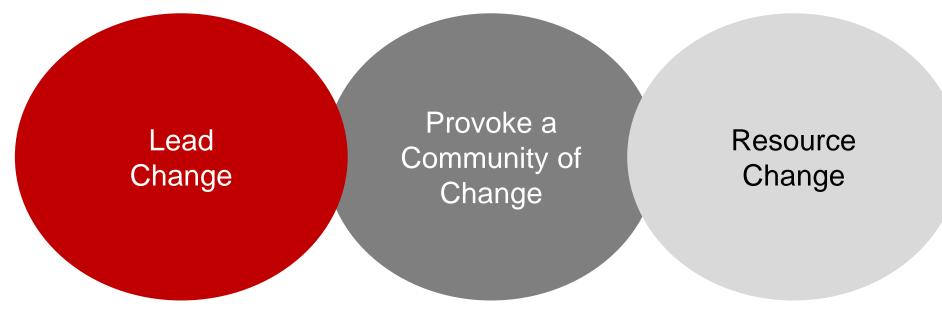
#### Salt – A city on a hill....

"A town build on a hill cannot be hidden". "Let your light shine before others, that they may see your good deeds and glorify your Father in heaven" Matthew 5:14,16

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## Transforming Lives; Transforming Business



## Salt

#### Salt – Partnership at it's heart



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Promote other networks / support available Share thoughts / ideas / materials around sustainable & inclusive business Explore how we can support Christian entrepreneurs to build the 'city on a hill' First Salt Conference, 5<sup>th</sup> October 2018, London

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#### BUSINESS NETWORK