

Salt

■ THE **CHRISTIAN AID**
BUSINESS NETWORK



Helen Howe
Salt Business Network Manager

Christian Aid's work

In practical terms, our work is focussed in three main areas:



**Long-term
development
projects**



**Humanitarian
assistance**



**Advocacy and
campaigning**

All our work involves us working closely in **partnership** with lots of different people and bodies

Christian Aid & The Private Sector

‘Businesses, from the largest to the smallest, have a critical part to play in ending the scandal of poverty’

[Partnership for Change]



‘The Sustainable Development Goals provide a powerful aspiration for improving our world – laying out collectively where we need to go and how to get there. Responsible business and investment will be essential to achieving this transformational change.’

[UN Global Compact 2015]

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*“Business leaders
committed
to working together to
achieve a world
without poverty”*



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A faith focus



*“You are the
salt of the earth.
You are the
light of the
world”*

Matthew
5:13,14

Salt – A city on a hill....

“A town build on a hill cannot be hidden”. “Let your light shine before others, that they may see your good deeds and glorify your Father in heaven”

Matthew 5:14,16



Transforming Lives; Transforming Business



Lead
Change

Provoke a
Community of
Change

Resource
Change

Salt – Partnership at it's heart



- Promote other networks / support available
- Share thoughts / ideas / materials around sustainable & inclusive business
- Explore how we can support Christian entrepreneurs to build the 'city on a hill'
- First Salt Conference, 5th October 2018, London

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