

**Mrs. Helen Howe**

**Christian Aid SALT Business Network, Manager,  
London, UK**

# Salt!

■ THE **CHRISTIAN AID**  
BUSINESS NETWORK

## Spirituality at the workplace

Individual and institutional  
tools and experiences



**Helen Howe**  
**Salt Business Network Lead**

# Business & spirituality in a globally connected world





# Christian Aid & The Private Sector

‘Businesses, from the largest to the smallest, have a critical part to play in ending the scandal of poverty’

[Partnership for Change]



# Salt!

■ THE **CHRISTIAN AID**  
BUSINESS NETWORK

*“Business leaders  
committed  
to working together to  
achieve a world  
without poverty”*



# Salt!

■ THE **CHRISTIAN AID** BUSINESS NETWORK



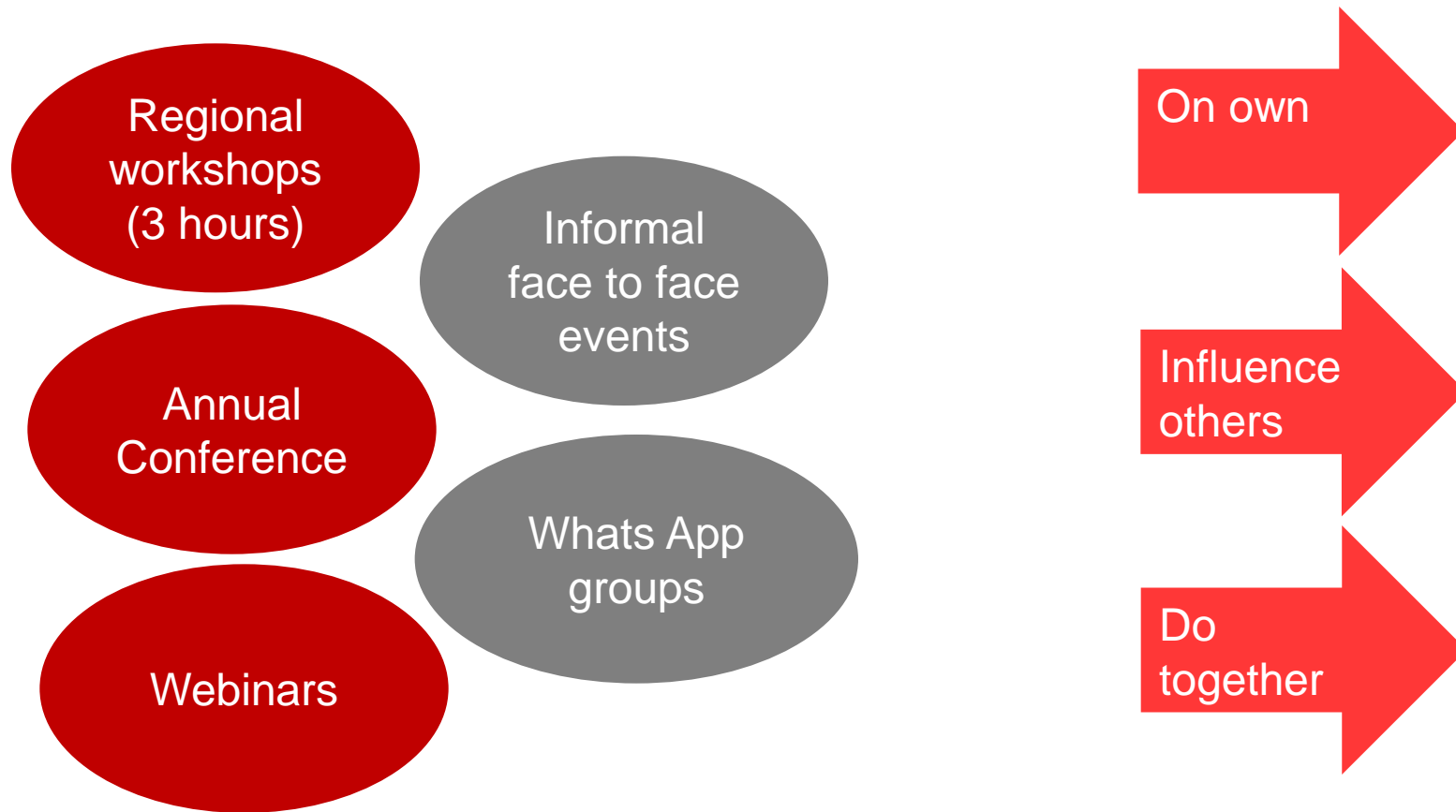
# Vision

Create a movement of business leaders who:

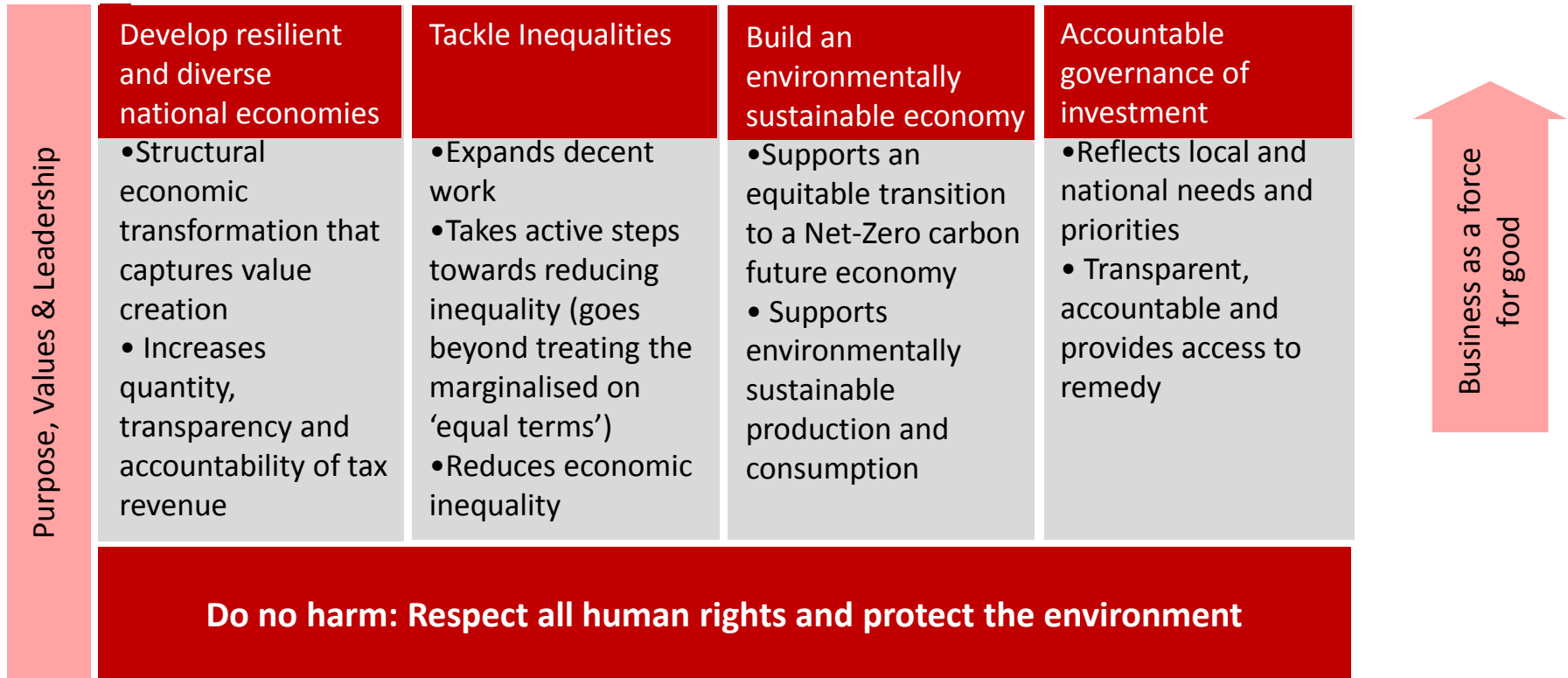
- *Understand the role they have to play in eradicating poverty*
- *Can work in partnership with us to create a prophetic voice around faith, business & development*



# Conversations to Commitment



# Salt conversation framework



A faith focus: *"You are the salt of the earth. You are the light of the world"*

Matthew 5:13,14



# Salt – helping implement the FiB declaration



- Partnership is critical - Promote other networks / support available
- Share ideas / materials around sustainable & inclusive business
- Explore how we can support Christian entrepreneurs to build the 'city on a hill'
- Salt Conference, 11<sup>th</sup> October 2019, London



# Salt!

■ THE CHRISTIAN AID  
BUSINESS NETWORK

