




In KBC: We learn, We Do





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KBC is founded by Christian entrepreneurs and scholars in early 2009. Its education concept is to help KBC members perform well in family, workplace and society with everlasting joy and love. Our courses target at entrepreneurs and professionals who have strong sense of mission and values, to provide them with faith education, and cultivate business leaders with vision of heavenly kingdom, business ethics and sense of social responsibilities.



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## A brief introduction of KBC

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•**Our Vision:** Let the faith shine upon our road of business

**Our Mission:** Providing continued education to advance entrepreneurs' faith in their business with professional and academic resource





## A brief introduction of KBC

- KBC aims to lead entrepreneurs and professionals to answer God's calling of the new era, to do the will of the Lord, and to be missionaries in the workplace and help pave the way for the civilization of Gospel.
- KBC has integrated education resources of famous universities and research institutions all over the world. The college has more than 20 distinguished professors in fields of economy, management, finance, investment, ethics, philosophy, religion, etc....



## A brief introduction of KBC

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- Operating Principles
  - Non-governmental
  - Non-denominational
  - Non-profit
  - Passing and spreading love
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## Major teaching programs:

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- - Christian Executive Master of Business Administration
- - Faith and Entrepreneurship
- - Pilgrimage
- - Workplace Shepherd
- - KBC Public Lecture





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- **Objective**

- Cultivate business leaders with vision of heavenly kingdom, complying with business ethics, and actively practicing social responsibilities.

- **Introduction**

- Taking ancient biblical principles as the base, modern corporate social responsibility as the core, and guided by international cutting-edge management concept, CEMBA program gears to the needs of entrepreneurs and professionals, and offers business and faith education with Christian ethics and values.
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- Module 1: kingdom Business- Christian faith and values
- Module 2: Divine Governance
- Module 3: Miraculous Enterprise
- Module 4: Enterprise with God's Love
- Module 5: Enterprises for God's Family





# Christian Executive Master of Business Administration-CEMBA





# Christian Executive Master of Business Administration-CEMBA





KBC also focuses on the cross-study on faith and public disciplines. In cooperation with international and domestic well-known research institutions and experts and scholars, KBC has developed four research fields: Faith and Economy; Faith and Management; Faith and Investment, Faith and Chinese Culture. Through such work as publishing, translating, case studies, conferences and seminars, academic exchanges, KBC promotes cross-field researches in religion and public domains which also contributes to KBC education.

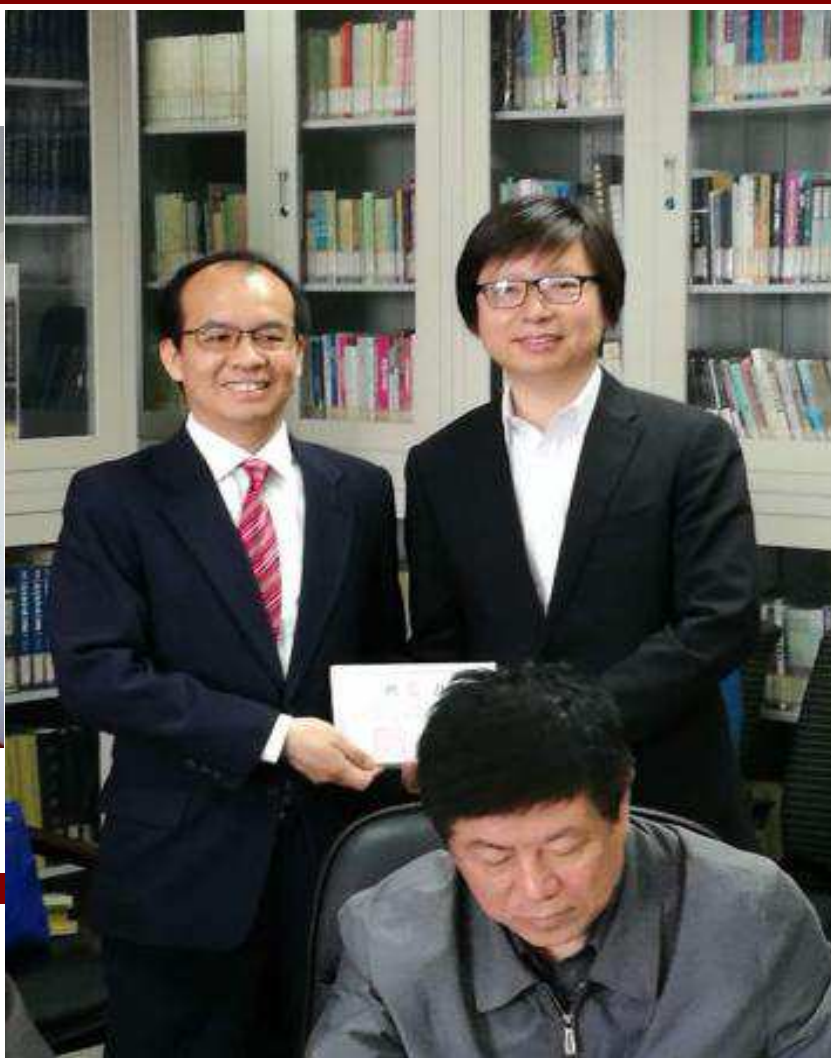




- To date, funded by KBC, we have set up a Center for Study of Religion and Business Ethics of Remin University of China. The center has been inviting scholars and researchers to study different religions and exert those religions' influential power to make more contributions for economic and social development.
- We have also set up a Research Center of Faith and Entrepreneurship of Minzu University of China, aiming to enable entrepreneurs to bring their faith to business, management and social responsibility, etc.



## Research projects of KBC





- Enrich education diversity for business fellowship
- Innovate education system for workplace shepherd
- Enhance the influence of business ethics education
- Tailor-made courses for enterprises





In the past few years, we not only learnt a lot about how to combine biblical principles with daily life and routine work, but also generate what we learn in the classroom into practice and reality, through doing charity, social work, showing God's love by helping people in poverty and those in other dire need; caring churches, pastors, missionaries or gospel preachers, etc... to help spread God's Good News.





- How to be a good steward who follows Christian business ethics.
- How to let our work become worship and life become praise towards God
- How can daily life, business, and spiritual life be revived together in Jesus Christ.
- How can Lord's name be honored, Lord's will be followed, Lord's kingdom be done on the earth
- How to love each other within Jesus Christ, how to love people, how to love our neighbours.....



## Social welfare work

### 1. Caring for leprosy sufferers

in 2009, Mr Feng Kai, the elder of Northeast Theological Seminary, led his team to join the activity of caring people with leprosy in a village around Hanzhong city in Northwest Shaanxi Province. Feng is also the co-founder and the first graduate of KBC.





## What we do

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Over past few years, Feng and his co-workers paid several times visits to the 300 leprosy patients. They donated a lot of money to help improve housing conditions for the 300 people with leprosy, they also made GIK (gifts in kind) donation such as clothes, quilts and bedcovers...





- The fiercely cold and damp winter in Hanzhong usually causes more death of people with leprosy. With the donation and support of Feng's team as well as contributions from some Catholics, houses for the 300 leprosy sufferers have been enlarged and equipped with heating system. Feng and his co-workers also preached Gospel to the leprosy patients.





## What we do





- **Graceland for the disabled children**

- In another development, Mr. Su Hui, an entrepreneur of Beijing Zhonglong Xingya International Sports Culture Media Co. Ltd, led his company to cooperate with the Mental Health Committee and China Assn of Social Workers. In 2013, they established the Equestrian Sports and Behavioral Psychology Department to explore the rehabilitation training for autistic children and children with cerebral palsy. In the recent few years the department particularly developed a training program to help those children improve their health as maximum as possible, through therapeutic horseback riding and equine-assisted activities.

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## What we do





## What we do





## Stories of other KBC students

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1. About two years ago, a couple in KBC who both work in companies in Beijing set up a seed capital to support pastors.
2. Some of us joined the board (council) of theological seminary in Beijing, to give regular financial support as well as constructive ideas for the mid- and long-term development of the seminary.
3. KBC alumni in Shenyang raised funds to build a new campus of Northeast Theological Seminary.



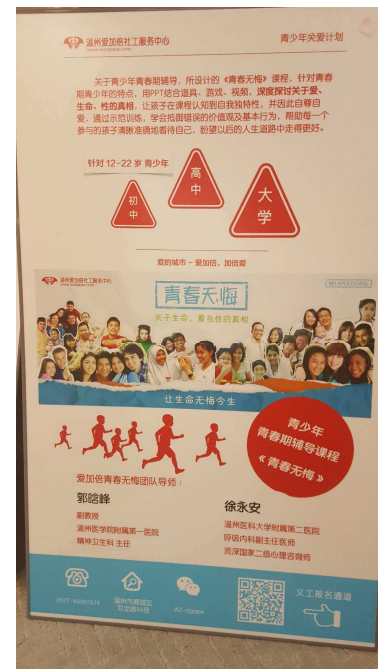


## Stories of other KBC students





4. Mr Zhou Jianzhong, a KBC entrepreneur from Wenzhou of Zhejiang Province, launched a long-term community welfare plan giving health care and daily life service to the elders. Zhou and his co-workers also developed an education plan for the youth aged 12-22, to nurture them with correct outlook so as to avoid problems that may occur in adolescent period.





## Stories of other KBC students

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- The above are only parts of our stories and experiences since we joined KBC.
- We still have a long way to go of learning how to combine our faith with our life and work. We will work harder to manifest our faith in our daily life, in church, in our workplace, in our community, in the society.





•Last, but not least, we give special thanks to Mr. Christoph Stuckelberger, Mr. Richard Higginson, Mr. Moses Cui Wantian, Mr. You Bin and other Chinese and foreign professors who have given us wonderful lectures. All though we can graduate from KBC after three years, but we will never graduate in our faith journey of following Jesus. We still need support, instruction and encouragement from each of you. As KBC entrepreneurs, we are glad to join hands with overseas counterparts to work for God's Kingdom, and shine the light of Jesus Christ.





•**Thank You !**

