

European Economic Summit, Netherlands

Dr. Arleen Westerhof, Director/Founder

*Bringing Hope to the Nations
Economic Summit. A new wineskin for
transformation.*



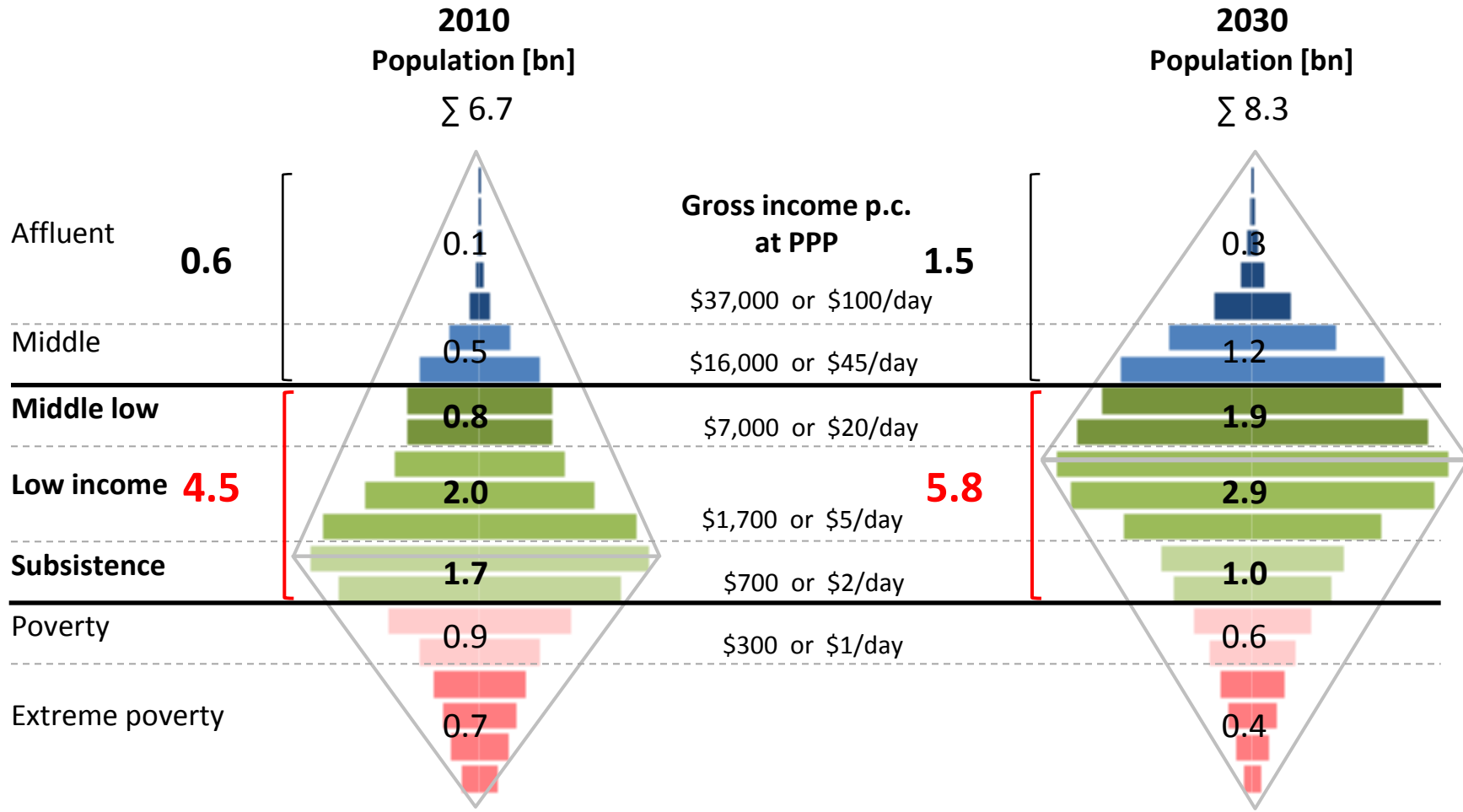
European Economic Summit

Finding inspired solutions for global economic problems

Guinea Bissau

- Population: 2 million people
- Life expectancy: 49 years old
- Illiteracy: 41.9 % men, 72.6% women
- Religion: 50% Animist, 45% Muslim, 5% Christian
- No electricity or clean running water in homes

'Base of the pyramid' 4.5bn people today and 5.8bn by 2030



Source: Goldman Sachs, Euromonitor,

Economic history over the last thousand years shows that sustainable prosperity is always based upon three basic factors...

1. The **Planet** provides
 2. The **People** transform
 3. The **Capital** ensures liquidity in the system
-

Equally important but not equally remunerated

Business has responded in a particular way over the last 50 years ...

“The sole Social Responsibility of business is to increase its profits for distribution to shareholders ...”

Milton Friedman, 1970
Nobel Prize
Founder of the modern capitalism

The Jubilee, Leviticus 25

A common remuneration & redemption framework

A shabbat for the **People**



Every 7 days

A shabbat for the **Land**



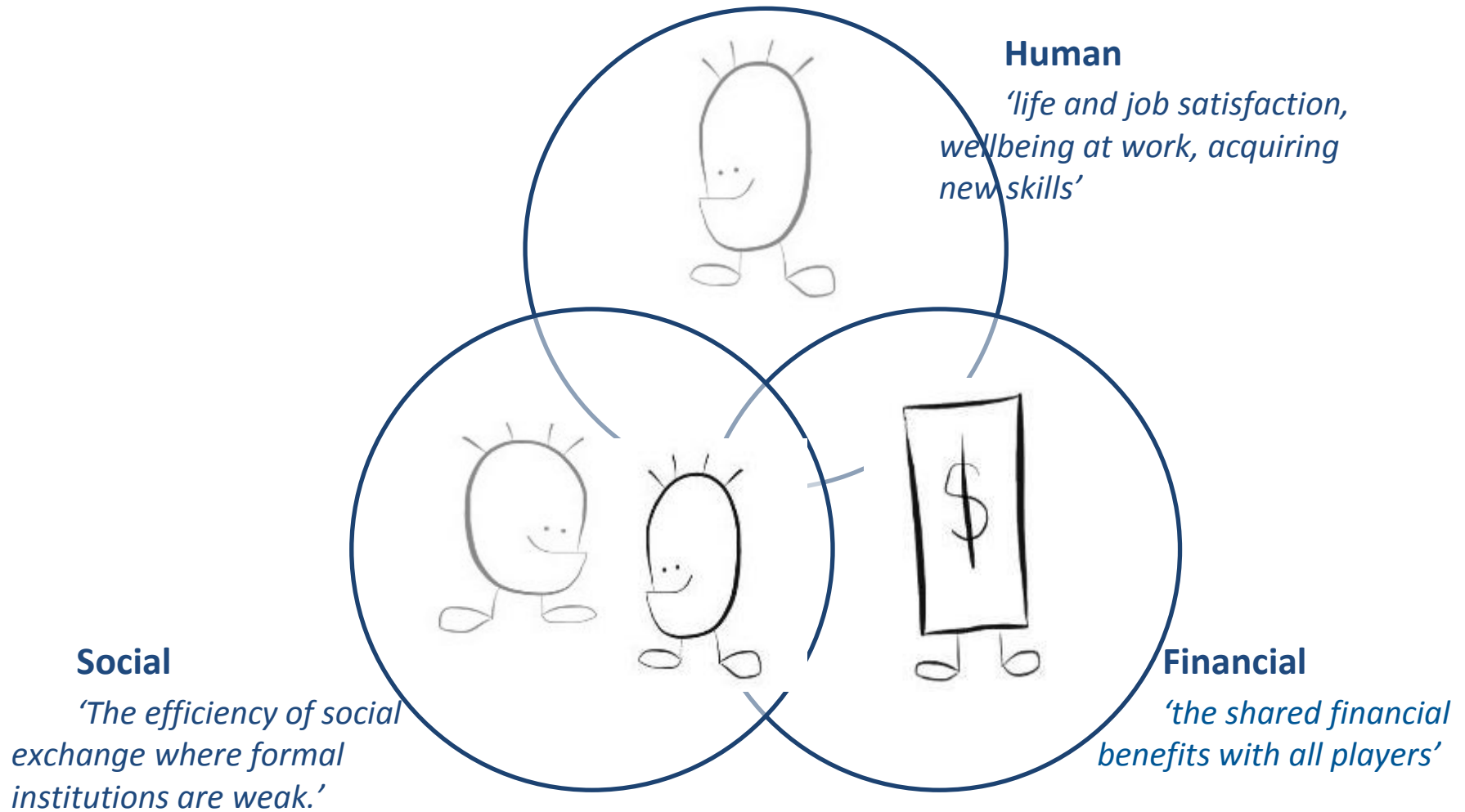
Every 7 years

A shabbat for the **Capital**

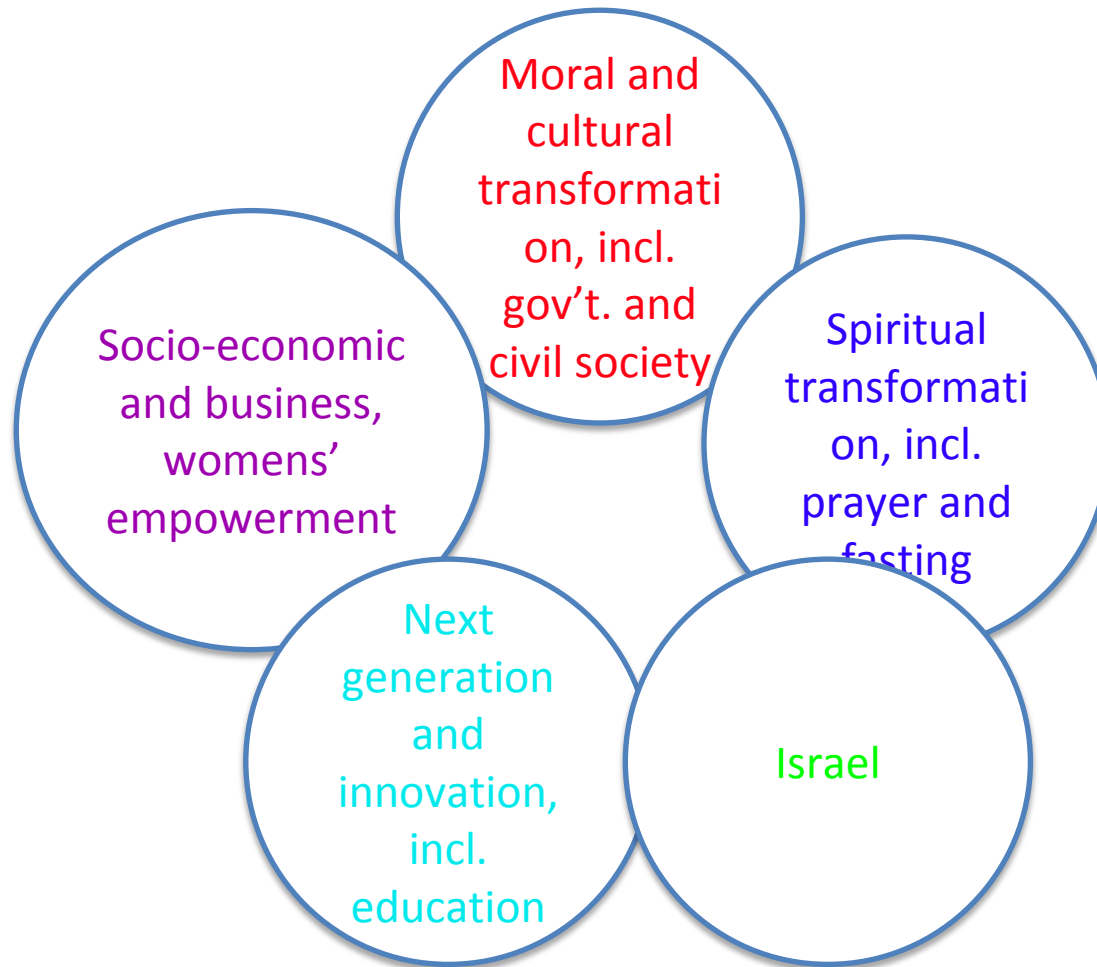


Every $7 \times 7 = 49$ years

A new business model mobilizing & creating 3 forms of capital to alleviate poverty & create prosperity



Where to from here? ES/UE Cape Town Collaboration Meeting



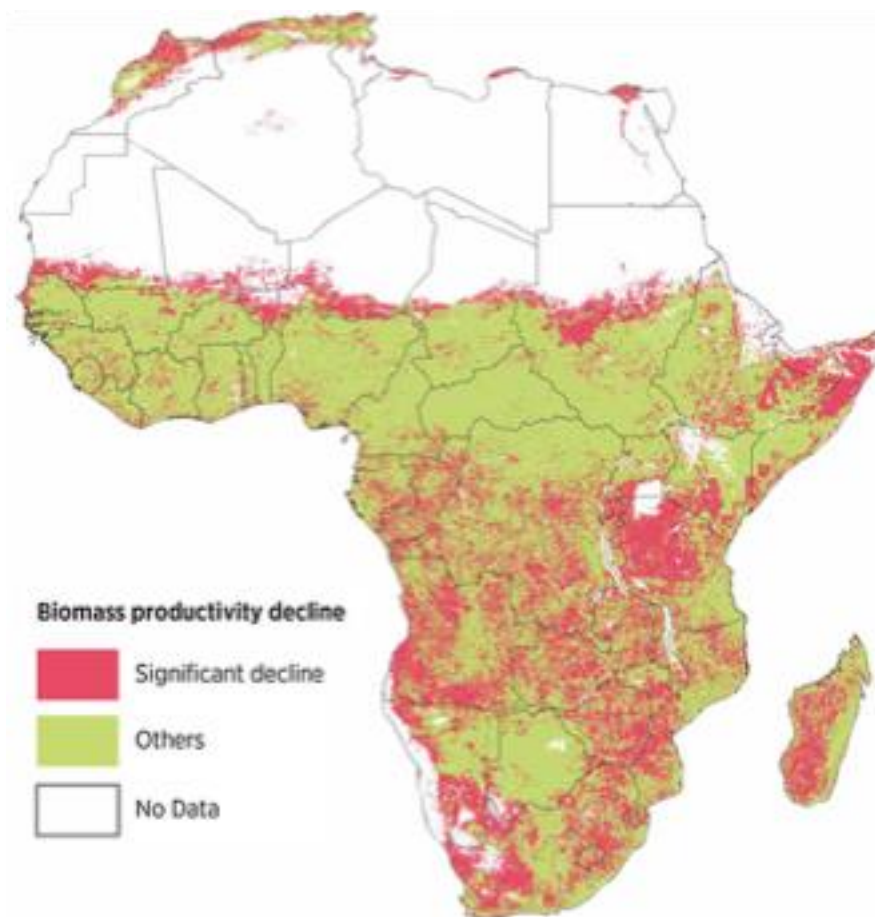
Land degradation, desertification and poverty alleviation

Land degradation of soil and desertification disproportionately affects rural poor areas in developing regions including Africa.

Agriculture accounts for 30-40% of Africa's total GDP and employs 65-70% of the labor force (WB 2013).

Majority of the poor in SSA are smallholder farmers living in rural areas.

Population of SSA is 900 million and is set to grow to 1.4 billion by 2030 and 2 billion by 2050 (UN Population Division 2008)



“They will rebuild the ancient ruins and restore the places long devastated; they will renew the ruined cities that have been devastated for generations.”

Isa. 61 v 4

THANK YOU!